

You are invited to be 1 of the 100

**You are receiving this invitation because
you have shown an interest in education and workforce development.**

WE ARE STARTING A MOVEMENT!

Our goal is to engage our colleagues, families, and neighbors in a dialogue about the vital role of an excellent public education system. We want to encourage their support by:

- Informing others about why education is important regardless of whether they have a child in the public school system;
- Reviewing the dynamic changes of the skill and knowledge requirements of our workforce and the necessary improvements required in our educational system to meet those requirements; and
- Sharing opportunities for each person to help through volunteering time, skill and donations/supplies.

A message is being created using the following content:

- Changes in our global Economy and how that applies to education (Shift Happens Video)
- Education Crossroads information provided by Matt Murray
- Dr. McIntyre's vision for Knox County Schools; the plan for our community
- New Tennessee State Education Standards and Requirements

We can reach nearly half of Knox County through this grass roots approach. Here are the numbers:

100 volunteers who offer to give **10** presentations with **20 people** each. That's **20,000** people.

At each of those presentations, 1 volunteer commits to give 10 presentations;

That makes **200,000 people - Half of Knox County!**

The attached commitment letter outlines the time commitment and the requirements.

Will you be able to say, "I helped change Knox County, forever?"

Please forward to anyone you believe wants to be **One of the Hundred**.

My Commitment to My Community

I, _____, want to be **One of the Hundred** and participate in the grass roots movement to better inform our citizens of the benefits of a sound relevant educational and workforce development system and its effect on our quality of life.

I agree to the following:

- Sign this commitment and return it to the contact below by October 1, 2008. Group meetings do not have to be scheduled by this deadline; we just need the commitment and training date set.
- Attend a 2-hour training session at the Knoxville Chamber.
- Schedule 10 group meetings of approx. 20 people each from January 1 - March 31, 2009. Begin booking the meetings in November after checking the master list (see below).
- Recruit one person from each group to make the same “commitment to my community”.

You will be provided with a multi-media presentation as well as a low tech copy of the PowerPoint slides so you can match the presentation to the setting.

A master list of all presentations and appointments can be found at <http://www.knoxvillechamber.com/1of100> . Please check this list prior to filling out this form in order to avoid duplicate presentations; then fill out this form and send to the Chamber contact below prior to scheduling any presentations. Once we confirm with you, please begin scheduling your presentations.

Name of Group	Contact Person
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Description of groups: workplace, schools, civic clubs, church groups, Rotary (**please note chapter name and date of meeting**), Kiwanis, Sunday school classes, PTAs, Mom’s Clubs, Sports Booster Groups, Senior Citizen groups or your friends. The groups can be multiple presentations within one organization, for example, you could meet with various departments within your business organization or meet with several Sunday school classes at church.

Signed: _____ Date: _____

Name: _____

Address: _____

Phone: _____ Email: _____

Please fax or email this completed form to Ahnna Estes at 523-2071 or aestes@knoxvillechamber.com.