



# Tiered Benefits

Our mission at the Knoxville Chamber is **Driving Regional Economic Prosperity**. Our goal for you as a member is to deliver valuable benefits and quality services that demonstrate a positive return on your investment. Our benefit tiers are segmented to match your business needs. As the tiers progress the benefits accumulate. Please choose the best tier for your business.

								<b>Feature</b>
	<b>Associate I \$350</b>							
	Volunteer opportunities (Committees & Councils)							Bus. Development
NEW	Access to blogging "online forums"							Bus. Resource
	Access to Chamber's online Member's Center							Bus. Resource
	Access to Tennessee Small Business Development Center's educational opportunities							Bus. Resource
	Forum on emerging government and legislative issues relating to the regional business climate							Bus. Resource
	Free membership in the U.S. Chamber Federation Partnership (Small Business Resource website)							Bus. Resource
	Government resources & advocacy at local, state, & federal level							Bus. Resource
	Invitation to Annual Meeting							Bus. Resource
	One complimentary Membership Directory							Bus. Resource
	One complimentary subscription to <i>The Greater Knoxville Business Journal/Commerce</i>							Bus. Resource
	<i>Weekly Email Digest</i> for all representatives							Bus. Resource
NEW	Opportunity to sign up for Chamber Advantage (Office Depot discount program)							Bus. Resource
	A five-word business description on website listing							Marketing
	Access to member business coupons							Marketing
	Business referrals							Marketing
	Chamber window decal							Marketing
	Complimentary New Member listings in various print and electronic publications							Marketing
	Listing in the printed directory (basic information) and website directory							Marketing
	Membership e-plaque							Marketing
	Membership plaque that includes business name							Marketing
	Opportunity to attend networking events (Business After Hours, a.m. Exchange, Power 30)							Marketing
	ShopDineStayKnoxville listing (retail, restaurant, & hotel/motel/lodging members)							Marketing
	Certificates of origin							Bus. Resource
	<i>Fees may or will apply to the following Associate I benefits</i>							
	Access to market research and statistics							Bus. Development
	Access to various professional development opportunities (Chamber U, Honors Programs)							Bus. Development
	Ability to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour							Bus. Resource
	Access to current trends and white papers							Bus. Resource
	Access to various lists & publications							Bus. Resource
NEW	Notary service (\$15 fee)							Bus. Resource
	Self Certification Program (\$195 1st year, \$150 each renewal year)							Bus. Resource
NEW	Access to mailing labels of Chamber members (\$100)							Marketing
	Access to ribbon cutting services including Chamber representation							Marketing
	Discount for advertising in <i>Knoxville News Sentinel</i> (after first-year renewal)							Marketing
	Member pricing for all Knoxville Chamber events & products							Marketing
	Member pricing for exhibition in the Business & Technology Expo							Marketing
	Member pricing on Manufacturer's Directory							Marketing
	Opportunity to advertise in Chamber Membership Directory, Knoxville Area Map, and <i>Knoxville Area Relocation Magazine</i>							Marketing
	<b>Associate II \$450</b>							
	Link from Chamber website to yours							Marketing
	Opportunity to participate in the web coupon program							Marketing
NEW	Two keywords for website search							Marketing
	<i>Fees may or will apply to the following Associate II benefits</i>							
	Discount tickets to sporting/cultural events (Chamber Family Nights)							Bus. Resource
NEW	Opportunity to advertise in Chamber <i>Weekly Email Digest</i>							Marketing
	Opportunity to advertise in relocation packets							Marketing
	Opportunity to advertise on Chamber's website							Marketing
	Opportunity to sponsor Chamber events							Marketing
NEW	10 percent discount on ribbon cutting services							Marketing
	<b>Professional I \$550</b>							
	Access to Book of Lists							Bus. Resource
NEW	Membership Directory on CD in PDF file (2) (may pick up at Chamber)							Bus. Resource
NEW	A 10-word business description on website listing							Marketing
NEW	Enhanced listing on website online directory							Marketing
NEW	Seven keywords for website search							Marketing
	<i>Fees may or will apply to the following Professional I benefits</i>							
NEW	Membership Mailing List on CD (\$250 fee. Regular price is \$500)							Bus. Resource
NEW	20 percent discount to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour							Bus. Resource
	<b>Professional II \$650</b>							
	Opportunity to participate in Legislative Trip							Bus. Development
NEW	Membership Directory on CD in PDF file (3) (may pick up at Chamber)							Bus. Resource
NEW	Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (2)							Bus. Resource
NEW	Enhanced listing on website online directory - includes logo							Marketing
NEW	Multiple category listing (2)							Marketing
	<i>Fees may or will apply to the following Professional II benefit</i>							
NEW	50 percent discount to mailing labels of Chamber members (\$50 fee. Regular price is \$100)							Marketing
	<b>Executive I \$750</b>							
NEW	One invitation each year to a specific Premier Partner event							Bus. Development
NEW	Membership Directory on CD in PDF file (4) (may pick up at Chamber)							Bus. Resource
NEW	Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (3)							Bus. Resource
NEW	National news updates							Bus. Resource
NEW	One complimentary CD of Chamber Members Mailing info (upon request)							Bus. Resource
NEW	Enhanced listing on website online directory that includes 15-word mini-profile							Marketing
NEW	Ten keywords for website search							Marketing
NEW	Multiple Category listings (3)							
	<b>Executive II \$950</b>							
NEW	Membership Directory on CD in PDF file (5) (may pick up at Chamber)							Bus. Resource
NEW	Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (4)							Bus. Resource
NEW	A 25-word business description on website listing							Marketing
NEW	15 keywords for website search							Marketing
NEW	Two free affiliate listings							
NEW	Multiple Category listings (4)							Marketing
	<i>Fees may or will apply to the following Executive II benefits</i>							
NEW	30 percent discount to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour							Bus. Resource
NEW	20 percent discount on ribbon cutting services							Marketing
	<i>Please note that tier benefits are subject to change at any time.</i>							



**Premier Partners are the area's leading businesses.** These fine corporate citizens make a vital commitment to the economic development of the region through their enhanced investment in the Chamber. They also serve as key advisors, enjoy additional benefits, and maintain a close link to the organization.

Premier Partner contributions are focused on supporting the Chamber's economic development activities. These funds are used to actively recruit new companies to the area, to nurture entrepreneurs and their new businesses, and to help existing businesses grow here at home.

Bronze  
Silver  
Gold  
Platinum  
Titanium

<b>BRONZE \$1500 - \$2499</b>		<b>Feature</b>
	Contribute to the region's economic development success	Bus. Development
	Invitation to economic development announcements	Bus. Development
	Invitation to Premier Partner events & other special events (two reps per co.)	Bus. Development
	One complimentary voucher to the biennial Governor's Luncheon	Bus. Development
NEW	Inclusion in Premier Partners E-newsletter Special Edition	Bus. Resource
NEW	Free affiliate listings	Marketing
NEW	Free monthly Relocation List (\$30-a-month value, upon request)	Marketing
	Included in Scrolling List on flat screen in Chamber's lobby	Marketing
	Listed on Premier Partner annual sales brochure by level	Marketing
	Listed on traveling signage at select events	Marketing
	Premier Partner Highlight Package on Chamber website with Premier Partner logo	Marketing
	Priority placement in online business directory	Marketing
	Recognition at the annual Business & Technology Expo	Marketing
	Recognition by level in Membership Directory	Marketing
	Recognition by level on Chamber's website	Marketing
NEW	Recognition in Chamber ad in <i>KNS</i> as new Premier Partner upon upgrade	Marketing
	Recognition in <i>Commerce</i> magazine upon investment	Marketing
	Recognition plaque at your office	Marketing
	Recognition plaque by level at the Knoxville Chamber	Marketing
	<i>Fees will apply to the following Bronze level benefit</i>	
	First opportunity to sponsor new events/activities	Marketing

<b>SILVER \$2500 - \$4999</b>		<b>Feature</b>
NEW	Free membership labels two times per year (upon request)	Bus. Resource
NEW	Black & white logo placed beside listing in printed directory	Marketing
	Early booth selection for the Business & Technology Expo	Marketing
	Premier Partner profile in <i>Commerce</i> magazine within 18-month period	Marketing
NEW	Premier Partner profile from <i>Commerce</i> sent to member as a PDF file - includes photos	Marketing
	Free access to market research & statistics	
	<i>Fees will apply to the following Silver level benefit</i>	
	15 percent discount on Chamber website advertising	Marketing
NEW	30 percent discount on all ribbon cutting packages	Marketing

<b>GOLD \$5000 - \$9999</b>		<b>Feature</b>
	Invitation to Premier Partner events & other special events (three reps per co.)	Bus. Development
NEW	One free voucher for Chamber U per year (expires after one year)	Bus. Development
NEW	CEO Profile in <i>Commerce</i> (every 24 months)	Bus. Resource
NEW	Enhanced listing in the printed directory (includes 25-word business description)	Bus. Resource
	Free access to Chamber's meeting rooms (two per year & upon availability)	Bus. Resource
	Multiple category listing opportunity on Chamber's website (up to three)	Marketing
NEW	Three-month banner ad on online membership directory	Marketing
NEW	Web ad link in online member directory listing	Marketing

<b>PLATINUM \$10,000 - \$24,999</b>		<b>Feature</b>
	Invitation to Premier Partner events & other special events (four reps per co.)	Bus. Development
	Two free vouchers for Chamber U per year	Bus. Development
	Chamber Membership list on CD (address, phone, & category) (upon request)	Marketing
NEW	Company profile with logo played in Chamber lobby	Marketing
NEW	Corporate profile on Chamber Job Board	Marketing
NEW	Free sponsorship of New Member Reception once a year	Marketing
NEW	Logo on one page insert in relocation package	Marketing
NEW	Verbal recognition at a.m. Exchange	Marketing

<b>TITANIUM \$30,000 +</b>		<b>Feature</b>
	501(c)3 opportunities	Bus. Resource
NEW	CEO Profile on Knoxville Chamber website	Marketing
NEW	CEO Profile video on Knoxville Chamber website	Marketing
NEW	Free Expo booth (10x10)	Marketing
	Signature full-page, color advertising in the Annual Membership Directory	Marketing
NEW	Verbal recognition at Business After Hours	Marketing

*As the tiers progress, the benefits accumulate. Please note that tier benefits are subject to change at any time. The No Risk. Just Results. does not apply to Premier Partners.*