



Tiered Benefits

Our mission at the Knoxville Chamber is **Driving Regional Economic Prosperity**. Our goal for you as a member is to deliver valuable benefits and quality services that demonstrate a positive return on your investment. Our benefit tiers are segmented to match your business needs. As the tiers progress the benefits accumulate. Please choose the best tier for your business.

								Feature
	Associate \$350							
		Volunteer opportunities (Committees & Councils)						Bus. Development
NEW		Access to blogging "online forums"						Bus. Resource
		Access to Chamber's online Member's Center						Bus. Resource
		Access to post your business events to on-line Community Events Calendar						
		Access to Tennessee Small Business Development Center's educational opportunities						Bus. Resource
		Forum on emerging government and legislative issues relating to the regional business climate						Bus. Resource
		Free membership in the U.S. Chamber Federation Partnership (Small Business Resource website)						Bus. Resource
		Government resources & advocacy at local, state, & federal level						Bus. Resource
		Invitation to Annual Meeting						Bus. Resource
		One complimentary Membership Directory						Bus. Resource
		One complimentary subscription to <i>The Greater Knoxville Business Journal/Commerce</i>						Bus. Resource
		<i>Weekly Email Digest</i> for all representatives						Bus. Resource
		A five-word business description on website listing						Marketing
		Access to member business coupons						Marketing
		Business referrals						Marketing
		Chamber window decal						Marketing
		Complimentary New Member listings in various print and electronic publications						Marketing
		Listing in the printed directory (basic information) and website directory						Marketing
		Membership e-plaque						Marketing
		Membership plaque that includes business name						Marketing
		Opportunity to attend networking events (Business After Hours, a.m. Exchange, Power 30)						Marketing
		ShopDineStayKnoxville listing (retail, restaurant, & hotel/motel/lodging members)						Marketing
		<i>Fees may or will apply to the following Associate I benefits</i>						
		Access to market research and statistics						Bus. Development
		Access to various professional development opportunities (Chamber U, Honors Programs)						Bus. Development
		Ability to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour						Bus. Resource
		Access to current trends and white papers						Bus. Resource
		Access to various lists & publications						Bus. Resource
		Certificates of origin (\$25)						Bus. Resource
NEW		Notary service (\$15 fee)						Bus. Resource
		Self Certification Program (\$195 1st year, \$150 each renewal year)						Bus. Resource
NEW		Access to mailing labels of Chamber members (\$100)						Marketing
		Access to ribbon cutting services including Chamber representation						Marketing
		Discount for advertising in <i>Knoxville News Sentinel</i> (after first-year renewal)						Marketing
		Member pricing for all Knoxville Chamber events & products						Marketing
		Member pricing for exhibition in the business expo						Marketing
		Member pricing on Manufacturer's Directory						Marketing
		Opportunity to advertise in Chamber Membership Directory, Knoxville Area Map, and <i>Knoxville Area Relocation Magazine</i>						Marketing
	Associate II \$450							
		Link from Chamber website to yours						Marketing
		Opportunity to participate in the web coupon program						Marketing
NEW		Two keywords for website search						Marketing
		<i>Fees may or will apply to the following Associate II benefits</i>						
		Discount tickets to sporting/cultural events (Chamber Family Nights)						Bus. Resource
NEW		Opportunity to advertise in Chamber <i>Weekly Email Digest</i>						Marketing
		Opportunity to advertise in relocation packets						Marketing
		Opportunity to advertise on Chamber's website						Marketing
		Opportunity to sponsor Chamber events						Marketing
NEW		10 percent discount on ribbon cutting services						Marketing
	Professional \$550							
		Access to Book of Lists						Bus. Resource
NEW		Membership Directory on CD in PDF file (2) (may pick up at Chamber)						Bus. Resource
NEW		A 10-word business description on website listing						Marketing
NEW		Enhanced listing on website online directory						Marketing
NEW		Seven keywords for website search						Marketing
		<i>Fees may or will apply to the following Professional I benefits</i>						
NEW		Membership Mailing List on CD (\$250 fee. Regular price is \$500)						Bus. Resource
NEW		20 percent discount to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour						Bus. Resource
	Professional II \$650							
		Opportunity to participate in Legislative Trip						Bus. Development
NEW		Membership Directory on CD in PDF file (3) (may pick up at Chamber)						Bus. Resource
NEW		Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (2)						Bus. Resource
NEW		Enhanced listing on website online directory - includes logo						Marketing
NEW		Multiple category listings (2)						Marketing
		<i>Fees may or will apply to the following Professional II benefit</i>						
NEW		50 percent discount to mailing labels of Chamber members (\$50 fee. Regular price is \$100)						Marketing
	Executive \$750							
NEW		One invitation each year to a specific Premier Partner event						Bus. Development
NEW		Membership Directory on CD in PDF file (4) (may pick up at Chamber)						Bus. Resource
NEW		Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (3)						Bus. Resource
NEW		National news updates						Bus. Resource
NEW		One complimentary CD of Chamber Members Mailing info (upon request)						Bus. Resource
NEW		Enhanced listing on website online directory that includes 15-word mini-profile						Marketing
NEW		Ten keywords for website search						Marketing
NEW		Multiple category listings (3)						Marketing
	Executive II \$950							
NEW		Membership Directory on CD in PDF file (5) (may pick up at Chamber)						Bus. Resource
NEW		Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (4)						Bus. Resource
NEW		A 25-word business description on website listing						Marketing
NEW		15 keywords for website search						Marketing
NEW		Two free affiliate listings						Marketing
NEW		Multiple category listing (4)						Marketing
		<i>Fees may or will apply to the following Executive II benefits</i>						
NEW		30 percent discount to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour						Bus. Resource
NEW		20 percent discount on ribbon cutting services						Marketing

Please note that tier benefits are subject to change at any time.

