

Premier Partners are the area's leading businesses. These fine corporate citizens make a vital commitment to the economic development of the region through their enhanced investment in the Chamber. They also serve as key advisors, enjoy additional benefits, and maintain a close link to the organization.

Premier Partner contributions are focused on supporting the Chamber's economic development activities. These funds are used to actively recruit new companies to the area, to nurture entrepreneurs and their new businesses, and to help existing businesses grow here at home.

| | | Bronze | Silver | Gold | Platinum | Titanium |
|-------------------------------------|---|------------------|--------|------|----------|----------|
| BRONZE \$1500 - \$2499 | | Feature | | | | |
| | Contribute to the region's economic development success | Bus. Development | | | | |
| | Invitation to economic development announcements | Bus. Development | | | | |
| | Invitation to Premier Partner events & other special events (two reps per co.) | Bus. Development | | | | |
| | One complimentary voucher to the biennial Governor's Luncheon | Bus. Development | | | | |
| NEW | Inclusion in Premier Partners E-newsletter Special Edition | Bus. Resource | | | | |
| NEW | Free affiliate listings | Marketing | | | | |
| NEW | Free monthly Relocation List (\$30-a-month value, upon request) | Marketing | | | | |
| | Included in Scrolling List on flat screen in Chamber's lobby | Marketing | | | | |
| | Listed on Premier Partner annual sales brochure by level | Marketing | | | | |
| | Listed on traveling signage at select events | Marketing | | | | |
| | Premier Partner Highlight Package on Chamber website with Premier Partner logo | Marketing | | | | |
| | Priority placement in online business directory | Marketing | | | | |
| | Recognition at the annual Business & Technology Expo | Marketing | | | | |
| | Recognition by level in Membership Directory | Marketing | | | | |
| | Recognition by level on Chamber's website | Marketing | | | | |
| NEW | Recognition in Chamber ad in <i>KNS</i> as new Premier Partner upon upgrade | Marketing | | | | |
| | Recognition in <i>Commerce</i> magazine upon investment | Marketing | | | | |
| | Recognition plaque at your office | Marketing | | | | |
| | Recognition plaque by level at the Knoxville Chamber | Marketing | | | | |
| | <i>Fees will apply to the following Bronze level benefit</i> | | | | | |
| | First opportunity to sponsor new events/activities | Marketing | | | | |
| SILVER \$2500 - \$4999 | | Feature | | | | |
| NEW | Free membership labels two times per year (upon request) | Bus. Resource | | | | |
| NEW | Black & white logo placed beside listing in printed directory | Marketing | | | | |
| | Early booth selection for the Business & Technology Expo | Marketing | | | | |
| | Premier Partner profile in <i>Commerce</i> magazine within 18-month period | Marketing | | | | |
| NEW | Premier Partner profile from <i>Commerce</i> sent to member as a PDF file - includes photos | Marketing | | | | |
| | <i>Fees will apply to the following Silver level benefit</i> | | | | | |
| | 15 percent discount on Chamber website advertising | Marketing | | | | |
| NEW | 30 percent discount on all ribbon cutting packages | Marketing | | | | |
| GOLD \$5000 - \$9999 | | Feature | | | | |
| | Invitation to Premier Partner events & other special events (three reps per co.) | Bus. Development | | | | |
| NEW | One free voucher for Chamber U per year (expires after one year) | Bus. Development | | | | |
| NEW | CEO Profile in <i>Commerce</i> (every 24 months) | Bus. Resource | | | | |
| NEW | Enhanced listing in the printed directory (includes 25-word business description) | Bus. Resource | | | | |
| | Free access to Chamber's meeting rooms (two per year & upon availability) | Bus. Resource | | | | |
| | Multiple category listing opportunity on Chamber's website (up to three) | Marketing | | | | |
| NEW | Three-month banner ad on online membership directory | Marketing | | | | |
| NEW | Web ad link in online member directory listing | Marketing | | | | |
| PLATINUM \$10,000 - \$24,999 | | Feature | | | | |
| | Invitation to Premier Partner events & other special events (four reps per co.) | Bus. Development | | | | |
| | Two free vouchers for Chamber U per year | Bus. Development | | | | |
| | Chamber Membership list on CD (address, phone, & category) (upon request) | Marketing | | | | |
| NEW | Company profile with logo played in Chamber lobby | Marketing | | | | |
| NEW | Corporate profile on Chamber Job Board | Marketing | | | | |
| NEW | Free sponsorship of New Member Reception once a year | Marketing | | | | |
| NEW | Logo on one page insert in relocation package | Marketing | | | | |
| NEW | Verbal recognition at a.m. Exchange | Marketing | | | | |
| TITANIUM \$25,000 + | | Feature | | | | |
| | 501(c)3 opportunities | Bus. Resource | | | | |
| NEW | CEO Profile on Knoxville Chamber website | Marketing | | | | |
| NEW | CEO Profile video on Knoxville Chamber website | Marketing | | | | |
| NEW | Free Expo booth (10x10) | Marketing | | | | |
| | Signature full-page, color advertising in the Annual Membership Directory | Marketing | | | | |
| NEW | Verbal recognition at Business After Hours | Marketing | | | | |

As the tiers progress, the benefits accumulate. Please note that tier benefits are subject to change at any time. The No Risk. Just Results. does not apply to Premier Partners.