



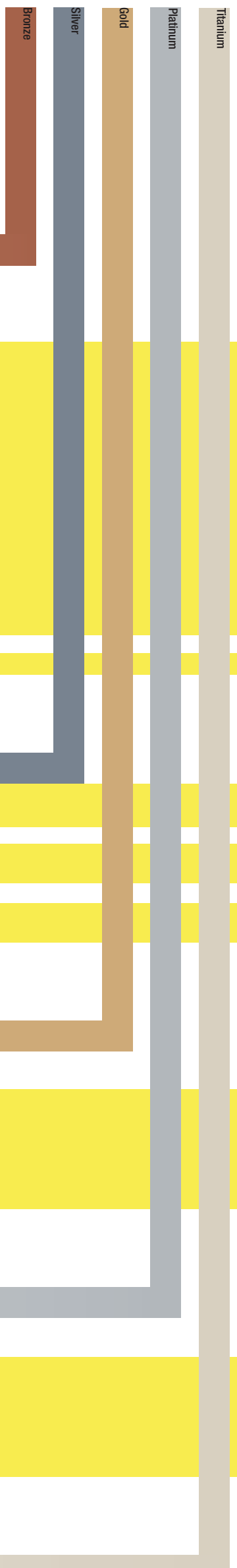
Our mission at the Knoxville Chamber is **Driving Regional Economic Prosperity**. Our goal for you as a member is to deliver valuable benefits and quality services that demonstrate a positive return on your investment. Our benefit tiers are segmented to match your business needs. As the tiers progress the benefits accumulate. Please choose the best tier for your business.

| | Associate I \$350 | Associate II \$450 | Professional I \$550 | Professional II \$650 | Executive I \$750 | Executive II \$950 | Feature |
|-----|--|---------------------------|-----------------------------|------------------------------|--------------------------|---------------------------|------------------|
| | Volunteer opportunities (Committees & Councils) | | | | | | Bus. Development |
| NEW | Access to blogging "online forums" | | | | | | Bus. Resource |
| | Access to Chamber's online Member's Center | | | | | | Bus. Resource |
| | Access to Tennessee Small Business Development Center's educational opportunities | | | | | | Bus. Resource |
| | Forum on emerging government and legislative issues relating to the regional business climate | | | | | | Bus. Resource |
| | Free membership in the U.S. Chamber Federation Partnership (Small Business Resource website) | | | | | | Bus. Resource |
| | Government resources & advocacy at local, state, & federal level | | | | | | Bus. Resource |
| | Invitation to Annual Meeting | | | | | | Bus. Resource |
| | One complimentary Membership Directory | | | | | | Bus. Resource |
| | One complimentary subscription to <i>The Greater Knoxville Business Journal/Commerce Weekly Email Digest</i> for all representatives | | | | | | Bus. Resource |
| | A five-word business description on website listing | | | | | | Marketing |
| | Access to member business coupons | | | | | | Marketing |
| | Business referrals | | | | | | Marketing |
| | Chamber window decal | | | | | | Marketing |
| | Complimentary New Member listings in various print and electronic publications | | | | | | Marketing |
| | Listing in the printed directory (basic information) and website directory | | | | | | Marketing |
| | Membership e-plaque | | | | | | Marketing |
| | Membership plaque that includes business name | | | | | | Marketing |
| | Opportunity to attend networking events (Business After Hours, a.m. Exchange, Power 30) | | | | | | Marketing |
| | ShopDineStayKnoxville listing (retail, restaurant, & hotel/motel/lodging members) | | | | | | Marketing |
| | <i>Fees may or will apply to the following Associate I benefits</i> | | | | | | |
| | Access to market research and statistics | | | | | | Bus. Development |
| | Access to various professional development opportunities (Chamber U, Honors Programs) | | | | | | Bus. Development |
| | Ability to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour | | | | | | Bus. Resource |
| | Access to current trends and white papers | | | | | | Bus. Resource |
| | Access to various lists & publications | | | | | | Bus. Resource |
| | Certificates of origin (\$25) | | | | | | Bus. Resource |
| | Discount tickets to sporting/cultural events (Chamber Family Nights) | | | | | | Bus. Resource |
| NEW | Notary service (\$15 fee) | | | | | | Bus. Resource |
| | Self Certification Program (\$195 1st year, \$150 each renewal year) | | | | | | Bus. Resource |
| NEW | Access to mailing labels of Chamber members (\$100) | | | | | | Marketing |
| | Access to ribbon cutting services including Chamber representation | | | | | | Marketing |
| | Discount for advertising in <i>Knoxville News Sentinel</i> (after first-year renewal) | | | | | | Marketing |
| | Member pricing for all Knoxville Chamber events & products | | | | | | Marketing |
| | Member pricing for exhibition in the Business & Technology Expo | | | | | | Marketing |
| | Member pricing on Manufacturer's Directory | | | | | | Marketing |
| | Opportunity to advertise in Chamber Membership Directory, Knoxville Area Map, and <i>Knoxville Area Relocation Magazine</i> | | | | | | Marketing |
| | Associate II \$450 | | | | | | |
| | Link from Chamber website to yours | | | | | | Marketing |
| | Opportunity to participate in the web coupon program | | | | | | Marketing |
| NEW | Two keywords for website search | | | | | | Marketing |
| | <i>Fees may or will apply to the following Associate II benefits</i> | | | | | | |
| NEW | Opportunity to advertise in Chamber <i>Weekly Email Digest</i> | | | | | | Marketing |
| | Opportunity to advertise in relocation packets | | | | | | Marketing |
| | Opportunity to advertise on Chamber's website | | | | | | Marketing |
| | Opportunity to sponsor Chamber events | | | | | | Marketing |
| NEW | 10 percent discount on ribbon cutting services | | | | | | Marketing |
| | Professional I \$550 | | | | | | |
| | Access to Book of Lists | | | | | | Bus. Resource |
| NEW | Membership Directory on CD in PDF file (2) (may pick up at Chamber) | | | | | | Bus. Resource |
| NEW | A 10-word business description on website listing | | | | | | Marketing |
| NEW | Enhanced listing on website online directory | | | | | | Marketing |
| NEW | Seven keywords for website search | | | | | | Marketing |
| | <i>Fees may or will apply to the following Professional I benefits</i> | | | | | | |
| NEW | Membership Mailing List on CD (\$250 fee. Regular price is \$500) | | | | | | Bus. Resource |
| NEW | 20 percent discount to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour | | | | | | Bus. Resource |
| | Professional II \$650 | | | | | | |
| | Opportunity to participate in Legislative Trip | | | | | | Bus. Development |
| NEW | Membership Directory on CD in PDF file (3) (may pick up at Chamber) | | | | | | Bus. Resource |
| NEW | Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (2) | | | | | | Bus. Resource |
| NEW | Enhanced listing on website online directory - includes logo | | | | | | Marketing |
| NEW | Multiple category listing (2) | | | | | | Marketing |
| NEW | Tier level member listing in PDF file on Chamber website | | | | | | Marketing |
| | <i>Fees may or will apply to the following Professional II benefit</i> | | | | | | |
| NEW | 50 percent discount to mailing labels of Chamber members (\$50 fee. Regular price is \$100) | | | | | | Marketing |
| | Executive I \$750 | | | | | | |
| NEW | One invitation each year to a specific Premier Partner event | | | | | | Bus. Development |
| NEW | Membership Directory on CD in PDF file (4) (may pick up at Chamber) | | | | | | Bus. Resource |
| NEW | Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (3) | | | | | | Bus. Resource |
| NEW | National news updates | | | | | | Bus. Resource |
| NEW | One complimentary CD of Chamber Members Mailing info (upon request) | | | | | | Bus. Resource |
| NEW | Enhanced listing on website online directory that includes 15-word mini-profile | | | | | | Marketing |
| NEW | Ten keywords for website search | | | | | | Marketing |
| | Executive II \$950 | | | | | | |
| NEW | Membership Directory on CD in PDF file (5) (may pick up at Chamber) | | | | | | Bus. Resource |
| NEW | Multiple copies of <i>The Greater Knoxville Business Journal/Commerce</i> (4) | | | | | | Bus. Resource |
| NEW | A 25-word business description on website listing | | | | | | Marketing |
| NEW | 15 keywords for website search | | | | | | Marketing |
| NEW | Two free affiliate listings | | | | | | Marketing |
| | <i>Fees may or will apply to the following Executive II benefits</i> | | | | | | |
| NEW | 30 percent discount to rent specific conference rooms at Chamber with capacity of 35-75; rates \$25-\$50 per hour | | | | | | Bus. Resource |
| NEW | 20 percent discount on ribbon cutting services | | | | | | Marketing |

Please note that tier benefits are subject to change at any time.

Premier Partners are the area's leading businesses. These fine corporate citizens make a vital commitment to the economic development of the region through their enhanced investment in the Chamber. They also serve as key advisors, enjoy additional benefits, and maintain a close link to the organization.

Premier Partner contributions are focused on supporting the Chamber's economic development activities. These funds are used to actively recruit new companies to the area, to nurture entrepreneurs and their new businesses, and to help existing businesses grow here at home.



BRONZE \$1500 - \$2499

Feature

- Contribute to the region's economic development success
- Invitation to economic development announcements
- Invitation to Premier Partner events & other special events (two reps per co.)
- One complimentary voucher to the biennial Governor's Luncheon

- Bus. Development
- Bus. Development
- Bus. Development
- Bus. Development

- NEW** Inclusion in Premier Partners E-newsletter Special Edition
- NEW** Free affiliate listings
- NEW** Free monthly Relocation List (\$30-a-month value, upon request)
- Included in Scrolling List on flat screen in Chamber's lobby
- Listed on Premier Partner annual sales brochure by level
- Listed on traveling signage at select events
- Premier Partner Highlight Package on Chamber website with Premier Partner logo
- Priority placement in online business directory
- Recognition at the annual Business & Technology Expo
- Recognition by level in Membership Directory
- Recognition by level on Chamber's website
- NEW** Recognition in Chamber ad in *KNS* as new Premier Partner upon upgrade
- Recognition in *Commerce* magazine upon investment
- Recognition plaque at your office
- Recognition plaque by level at the Knoxville Chamber

- Bus. Resource
- Marketing
- Marketing
- Marketing
- Marketing
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- Marketing
- Marketing

Fees will apply to the following Bronze level benefit

- First opportunity to sponsor new events/activities

- Marketing

SILVER \$2500 - \$4999

Feature

- NEW** Free membership labels two times per year (upon request)
- NEW** Black & white logo placed beside listing in printed directory
- Early booth selection for the Business & Technology Expo
- Premier Partner profile in *Commerce* magazine within 18-month period
- NEW** Premier Partner profile from *Commerce* sent to member as a PDF file - includes photos
- Fees will apply to the following Silver level benefit*
- 15 percent discount on Chamber website advertising
- NEW** 30 percent discount on all ribbon cutting packages

- Bus. Resource
- Marketing
- Marketing
- Marketing
- Marketing
- Marketing
- Marketing
- Marketing

GOLD \$5000 - \$9999

Feature

- Invitation to Premier Partner events & other special events (three reps per co.)
- NEW** One free voucher for Chamber U per year (expires after one year)
- NEW** CEO Profile in *Commerce* (every 24 months)
- NEW** Enhanced listing in the printed directory (includes 25-word business description)
- Free access to Chamber's meeting rooms (two per year & upon availability)
- Multiple category listing opportunity on Chamber's website (up to three)
- NEW** Three-month banner ad on online membership directory
- NEW** Web ad link in online member directory listing

- Bus. Development
- Bus. Development
- Bus. Resource
- Bus. Resource
- Bus. Resource
- Marketing
- Marketing
- Marketing

PLATINUM \$10,000 - \$24,999

Feature

- Invitation to Premier Partner events & other special events (four reps per co.)
- Two free vouchers for Chamber U per year
- Chamber Membership list on CD (address, phone, & category) (upon request)
- NEW** Company profile with logo played in Chamber lobby
- NEW** Corporate profile on Chamber Job Board
- NEW** Free sponsorship of New Member Reception once a year
- NEW** Logo on one page insert in relocation package
- NEW** Verbal recognition at a.m. Exchange

- Bus. Development
- Bus. Development
- Marketing
- Marketing
- Marketing
- Marketing
- Marketing
- Marketing

TITANIUM \$25,000 +

Feature

- 501(c)3 opportunities
- NEW** CEO Profile on Knoxville Chamber website
- NEW** CEO Profile video on Knoxville Chamber website
- NEW** Free Expo booth (10x10)
- Signature full-page, color advertising in the Annual Membership Directory
- NEW** Verbal recognition at Business After Hours

- Bus. Resource
- Marketing
- Marketing
- Marketing
- Marketing
- Marketing

As the tiers progress, the benefits accumulate. Please note that tier benefits are subject to change at any time. The No Risk. Just Results. does not apply to Premier Partners.