

Premier Partners are the area's leading businesses. These fine corporate citizens make a vital commitment to the economic development of the region through their enhanced investment in the Chamber. They also serve as key advisors, enjoy additional benefits and maintain a close link to the organization.

Premier Partner contributions are focused on supporting the Chamber's economic development activities. These funds are used to actively recruit new companies to the area, to nurture entrepreneurs and their new businesses and to assist existing businesses grow here at home.

		Bronze	Silver	Gold	Platinum	Titanium
BRONZE \$1500 - \$2499						
		Feature				
	Contribute to the region's economic development success					
	Invitation to economic development announcements					
	Invitation to Premier Partner events & other special events (2 reps per co.)					
	One complimentary voucher to the bi-annual Governor's Luncheon					
NEW	Inclusion in Premier Partners E-newsletter Special Edition					
NEW	Free affiliate listings					
NEW	Free monthly Relocation List (\$30 a month value, upon request)					
	Included in Scrolling List on flat screen in Chamber's lobby					
	Listed on Premier Partner annual sales brochure by level					
	Listed on traveling signage at select events					
	Premier Partner Highlight Package on Chamber website with Premier Partner logo					
	Priority placement in online business directory					
	Recognition at the annual Business & Technology Expo					
	Recognition by level in Membership Directory					
	Recognition by level on Chamber's website					
NEW	Recognition in Chamber ad in KNS as new Premier Partner upon upgrade					
	Recognition in Commerce magazine upon investment					
	Recognition plaque at your office					
	Recognition plaque by level at the Knoxville Chamber					
	<i>Fees will apply to the following Bronze level benefit</i>					
	First opportunity to sponsor new events/activities					
SILVER \$2500 - \$4999						
		Feature				
NEW	Free membership labels two times per year (upon request)					
NEW	Black & white logo placed beside listing in printed directory					
	Early booth selection for the Business & Technology Expo					
	Premier Partner profile in <i>Commerce</i> magazine within 18 month period					
NEW	Premier Partner profile from <i>Commerce</i> sent to member as a PDF file - includes photos					
	<i>Fees will apply to the following Silver level benefit</i>					
	Fifteen percent discount on Chamber website advertising					
NEW	Thirty percent discount on all ribbon cutting packages					
GOLD \$5000 - \$9999						
		Feature				
	Invitation to Premier Partner events & other special events (3 reps per co.)					
NEW	One free voucher for Chamber U per year (expires after 1 year)					
NEW	CEO Profile in <i>Commerce</i> (every 24 months)					
NEW	Enhanced listing in the printed directory (includes 25 word biz description)					
	Free access to Chamber's meeting rooms (2 per year & upon availability)					
	Multiple category listing opportunity on Chamber's website (up to 3)					
NEW	Three month banner ad on online membership directory					
NEW	Web ad link in online member directory listing					
PLATINUM \$10,000 - \$24,999						
		Feature				
	Invitation to Premier Partner events & other special events (4 reps per co.)					
	Two free vouchers for Chamber U per year					
	Chamber Membership list on CD (address, phone & category) (upon request)					
NEW	Company profile with logo played in Chamber lobby					
NEW	Corporate profile on Chamber Job Board					
NEW	Free sponsorship of New Member Reception once a year					
NEW	Logo on one page insert in relocation package					
NEW	Verbal recognition at a.m. Exchange					
TITANIUM \$25,000 +						
		Feature				
	501(c)3 Opportunities					
NEW	CEO Profile on Knoxville Chamber website					
NEW	CEO Profile video on Knoxville Chamber website					
NEW	Free Expo booth (10x10)					
	Signature full page, color advertising in the Annual Membership Directory					
NEW	Verbal recognition at Business After Hours					

* As the tiers progress, the benefits accumulate. Please note that tier benefits are subject to change at any time. The No Risk. Just Results. does not apply to Premier Partners.