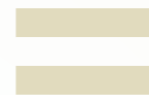


ROI FOR KNOX COUNTY

**SINCE 2008
 KNOX COUNTY
 HAS INVESTED**



**THESE FUNDS
 SUPPORT INITIATIVES
 IN THESE AREAS**



**EXAMPLES OF ROI
 FOR KNOX COUNTY**

**\$400,000
 FY 08/09**

**\$350,000
 FY 09/10**

**\$250,000
 FY 10/11**

\$1,000,000



**MARKETING & NEW
 BUSINESS
 RECRUITMENT**



- 360 jobs, \$55,000,000 capital investment, \$10,500,000 new payroll/year, \$413,469 new sales tax/year
- 30 jobs, \$7,000,000 capital investment, \$1,248,000 payroll/year
- National media print and on-line advertising campaigns
- Face to face marketing of Knox to site selection consultants and companies at 65 targeted events and trade shows around US

**EXISTING BUSINESS
 RETENTION
 & EXPANSION**



- 200 business retention and expansion on-site help sessions
- 500 jobs, \$22,000,000 capital investment, \$207,680 new real property tax /year
- 381 jobs, \$83,000,000 capital investment
- 300 jobs, \$32,000,000 capital investment

**TECHNOLOGY
 MATCHING**

Connecting companies to area's technology assets and expertise

- 525 face-to-face technology problem solving assistance sessions
- Global Testing Labs and Advanced Plasma
- Millenetek/ORNL R&D work, manufacturing and engineering
- TracLock in Fairview (Remote sensors and electronics)

**SMALL BUSINESS
 DEVELOPMENT**

Accord Federal Services (Veteran owned) & ES&H

Quality Rx & Mercy Health

Anchor Contracting & Messer

- 1,505 businesses helped
- 93 new businesses started
- 598 new jobs created
- 423 minority, veteran, or women-owned businesses counseled
- 25 mentor/protégé teams with \$5,000,000 in new revenue realized
- Formation of "Diversity Champions" network with 67 participating companies

**EDUCATION &
 WORKFORCE
 DEVELOPMENT**

- 190 teachers participated in Educators in the Workplace
- \$13.3 M in Federal Race to Top funds, new teacher evaluation guidelines
- Education Management Information System (EMIS)
- Increased public awareness on importance of education & high tech jobs
- Support higher standards in pre-k through 12 public education & Complete College Act
- Lead Vols4stem initiative

**TOTAL:
 \$178,699,944**

**NUMBER
 OF JOBS:
 2,530**

KNOXVILLE OAK RIDGE INNOVATION VALLEY®

BUSINESS RECRUITS OR EXPANSIONS FACILITATED BY ECONOMIC DEVELOPMENT STAFF IN KNOX COUNTY

2003



Expansion
400 jobs



Expansion
160 jobs



Expansion
150 jobs

2007



Expansion
56 jobs
\$5M



Expansion
300 jobs
\$32M

2004



Expansion
100 jobs



Expansion
196 jobs
\$56M



Expansion
125 jobs



Expansion
125 jobs
\$15M



Expansion
60 jobs

2008



New
360 jobs
\$55M



Expansion
28 jobs



Expansion
38 jobs
\$5M



Expansion
160 jobs

2005



New
200 jobs
\$4M



New
\$11M
300 jobs



Expansion
125 jobs
\$7.4M



New
350 jobs
\$10M



Expansion
50 jobs
\$2.5M



Expansion
95 jobs



Expansion
20 jobs
\$3.5M



Expansion
16 jobs
\$12M

2009



Expansion
500 jobs
\$22M



Expansion
140 jobs
\$14M

2006



New
300 jobs
\$40M

East Tennessee Zinc Company
(No Logo)
New
200 jobs
\$65M

Tennessee Steel
Processors (No Logo)
New
30 jobs
\$5M



Expansion
10 jobs
\$25M



Expansion
45 jobs
\$13M

2010



Expansion
75 jobs
\$10M



New
30 jobs
\$7M



Expansion
250 jobs
\$1M



Expansion
35 jobs
\$1M