



# PREMIER PARTNER TIERED BENEFITS

Premier Partners are the area's leading businesses and make a vital commitment to the economic development of the region through their enhanced investment in the Chamber. Premier Partners serve as key advisors, enjoy additional benefits, and maintain a close link to the organization.

## BRONZE

NEW

### BRONZE \$1,500 - \$2,499

Up to 100 complimentary Certificates of Origin processed through e-Certify (valued at \$2500)  
 Contribute to the region's economic development success  
 Free affiliate memberships at Associate II level  
 Free monthly relocation list (\$30 a month value, upon request)  
 Included in scrolling list on flat screen in Chamber's lobby  
 Invitation to economic development announcements  
 Invitation to Premier Partner events and other special events (2 reps per company)  
 Listed on Premier Partner annual sales brochure by level  
 Listed on traveling signage at select events  
 One complimentary voucher to the Governor's Breakfast/Luncheon  
 Recognition by level on iKnowKnoxville.com interactive membership directory  
 Recognition in *Commerce* magazine upon investment  
 Recognition plaque at your office  
 Recognition plaque by level at the Knoxville Chamber

**FEES WILL APPLY TO THE FOLLOWING BRONZE LEVEL BENEFIT:**  
 First opportunity to sponsor new events/activities

### Feature

Bus. Resource  
 Bus. Development  
 Marketing  
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 Bus. Development  
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 Bus. Development  
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 Marketing

## SILVER

NEW

### SILVER \$2,500 - \$4,999

Up to 150 complimentary Certificates of Origin processed through e-Certify (valued at \$3750)  
 Access to iKnowKnoxville.com toolbox to manage your page content, review analytics, and much more  
 Early bird registration for Schmoozapalooza  
 Free access to market research and statistics  
 Free membership labels two times per year (upon request)  
 Opportunity to add coupons or promotions to your iKnowKnoxville.com page (up to 10 all together)  
 Opportunity to post your events to the iKnowKnoxville.com Community Calendar and Promo Page  
 Premier Partner profile from *Commerce* sent to member as a PDF file - includes photos  
 Premier Partner profile in *Commerce* magazine within 18-month period  
 Rotating company logo tile ad on the front page of iKnowKnoxville.com and category page  
 Self-editable slide shows on your iKnowKnoxville.com page (up to 5)

**FEES WILL APPLY TO THE FOLLOWING SILVER LEVEL BENEFITS:**  
 15-percent discount on Chamber website advertising  
 30-percent discount on all ribbon cutting packages

### Feature

Bus. Resource  
 Marketing  
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 Bus. Resource  
 Bus. Resource  
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 Marketing  
 Marketing

## GOLD

NEW

### GOLD \$5,000 - \$9,999

Up to 250 complimentary Certificates of Origin processed through e-Certify (valued at \$6250)  
 CEO Profile in *Commerce* (every 24 months)  
 Free access to Chamber's meeting rooms (2 per year and upon availability)  
 Invitation to Premier Partner events and other special events (three reps per company)  
 Multiple category listings (up to 5)  
 One complimentary registration for a Bright Ideas seminar per year  
 Three-month banner ad on Chamber's website events page

### Feature

Bus. Resource  
 Bus. Resource  
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 Bus. Development  
 Marketing  
 Bus. Development  
 Marketing

## PLATINUM

NEW

### PLATINUM \$10,000 - \$29,999

Complimentary Certificates of Origin processed through e-Certify (valued at \$25 for each certificate)  
 Chamber Membership list on CD (mailing address, phone and business category)(upon request)  
 Company profile with logo played in Chamber lobby  
 Free sponsorship of New Member Reception once a year  
 Invitation to Premier Partner events and other special events (four reps per company)  
 Logo on one-page insert in relocation package  
 Two complimentary registrations for Bright Ideas seminars per year  
 Verbal recognition at a.m. Exchange event

### Feature

Bus. Resource  
 Marketing  
 Marketing  
 Marketing  
 Bus. Development  
 Marketing  
 Bus. Development  
 Marketing

## TITANIUM

### TITANIUM \$30,000 +

One complimentary "Package C" ribbon cutting executed by the Chamber each membership year  
 Complimentary production of one 90-second video promoting your business for use on your company's iKnowKnoxville.com premium page  
 Free table at Schmoozapalooza  
 Full-page ad in Pinnacle Business Awards program (5 1/2" x 8 1/2")  
 The opportunity to apply your dues to the Chamber's 501C3 Foundation  
 Verbal recognition at Business After Hours event

### Feature

Marketing  
 Marketing  
 Marketing  
 Marketing  
 Bus. Resource  
 Marketing

\*Please note that tier benefits are subject to change at any time.