THANKS FOR CONSIDERING MEMBERSHIP IN THE KNOXVILLE CHAMBER!

The Chamber is the region's leading business organization and is committed to driving regional economic prosperity. That means the Chamber is focused on helping you make the most of your business opportunities – and capitalizing on them to grow your business, and that the organization is dedicated to attracting new businesses to Knoxville. Chamber membership benefits include opportunities to help you gain information, meet potential new customers, and protect your interests. In addition, you will be supporting the Chamber's economic development endeavors.

OUR MISSION:

Driving regional economic prosperity. We work to generate business opportunities and create an environment for sustained prosperity.

TIERED BENEFITS

BASE TIERS

	ASSOCIATE I $350	FEATURE
	175 character business description on iKnowKnoxville.com online interactive membership directory	Marketing
	Access to *Book of Lists*	Bus. Resource
	Access to Chamber's online Member's Center	Bus. Resource
	Access to Tennessee Small Business Development Center's educational opportunities	Bus. Resource
	Business referrals	Marketing
	Chamber window decal	Marketing
	Complimentary new member listings in various print and electronic publications	Marketing
	Forum on emerging government and legislative issues relating to the regional business climate	Bus. Resource
	Free Membership with the US Chamber Federation Partnership (Small Business Resource Website)	Bus. Resource
	Government resources and advocacy at local, state, and federal level	Bus. Resource
	Invitation to Annual Meeting	Bus. Resource
	Listing on iknowknoxville.com, the online interactive membership directory	Marketing
	iKnowKnoxville badge for your company website	Marketing
	Membership plaque that includes business name	Marketing
	Membership directory available through pdf download twice a year	Bus. Resource
	Notary service	Bus. Resource
	One complimentary subscription to *The Greater Knoxville Business Journal/Commerce* (1)	Bus. Resource
	Opportunity to attend networking events (Business After Hours, a.m. Exchange, Power 30)	Marketing
	Opportunity to post your business hours on your iKnowKnoxville.com interactive membership directory page	Marketing
	Opportunity to post your events to online Community Events Calendar on the iKnowKnoxville.com interactive website	Marketing
	Opportunity to receive monthly email with online interactive membership directory page analytics	Marketing
	Opportunity to sign up for Chamber Advantage (Office Depot discount program)	Bus. Resource
	Opportunity to take Chamber Member MD and access to Chamber Member Rx	Bus. Development
	Volunteer opportunities (committees and councils)	Bus. Development
	Weekly Email Digest for all representatives	Bus. Resource
	FEES MAY OR WILL APPLY TO THE FOLLOWING ASSOCIATE I BENEFITS:	
NEW	Certificate of Origin online processing through e-Certify website ($25 for members and $50 for non-members)	Bus. Resource
	Ability to rent specific conference rooms at Chamber with capacity of 35-150 ($25-$50 per hour, upon availability)	Bus. Resource
	Access to *Book of Lists*	Bus. Resource
	Access to current trends and white papers	Bus. Resource
	Access to mailing labels of Chamber members ($100)	Marketing

TIERED BENEFITS CONTINUED

	Access to market research and statistics	Bus. Development
	Access to ribbon cutting services including Chamber representation	Marketing
	Access to various lists and publications	Bus. Resource
	Access to various professional development opportunities (Bright Ideas, seminars, etc.)	Bus. Development
	Discount for advertising in *Knoxville News Sentinel* (after first year renewal)	Marketing
	Member pricing for all Knoxville Chamber events and products	Marketing
	Opportunity to advertise in Chamber Relocation magazine and Knoxville Area Map	Marketing
	ASSOCIATE II $450	**FEATURE**
	50-word main text description on iKnowKnoxville.com online interactive membership directory (400 character limit)	Marketing
	Link from iKnowKnoxville.com online interactive membership directory site to your website	Marketing
	Opportunity to post your logo on your iKnowKnoxville.com promo page	Marketing
	Post one coupon or one promotion per year on your iKnowKnoxville.com online interactive membership directory	Marketing
	FEES MAY OR WILL APPLY TO THE FOLLOWING ASSOCIATE II BENEFITS:	
	10-percent discount on ribbon cutting services	Marketing
	Opportunity to advertise in Chamber Weekly Email Digest	Marketing
	Opportunity to advertise on Chamber's website	Marketing
	Opportunity to purchase Bundle I on iKnowKnoxville.com interactive membership directory	Marketing
	Opportunity to sponsor Chamber events	Marketing
	PROFESSIONAL I $550	**FEATURE**
	Membership Directory on CD in PDF file (2) (may pick up at Chamber)	Bus. Resource
	Multiple copies of *The Greater Knoxville Business Journal/Commerce* (2)	Bus. Resource
	FEES MAY OR WILL APPLY TO THE FOLLOWING PROFESSIONAL I BENEFITS:	
	20-percent discount to rent specific conference rooms at Chamber with capacity of 35-150 ($25-$50 per hour, upon availability)	Bus. Resource
	One complimentary CD of Chamber members mailing info ($250 fee; regular price is $500) (upon request)	Bus. Resource
	PROFESSIONAL II $650	**FEATURE**
	Membership Directory on CD in PDF file (3) (may pick up at Chamber)	Bus. Resource
	Multiple category listings (up to 2)	Marketing
	FEES MAY OR WILL APPLY TO THE FOLLOWING PROFESSIONAL II BENEFIT:	
	50-percent discount to mailing labels of Chamber members ($50 fee; regular price is $100)	Marketing
	EXECUTIVE I $750	**FEATURE**
	One complimentary CD of chamber members mailing info (Valued at $500) (upon request)	Bus. Resource
	Membership Directory on CD in PDF file (4) (may pick up at Chamber)	Bus. Resource
	Multiple category listings (up to 3)	Marketing
	Multiple copies of *The Greater Knoxville Business Journal/Commerce* (3)	Bus. Resource
	One invitation each year to a specific Premier Partner event	Bus. Development
	FEES MAY OR WILL APPLY TO THE FOLLOWING EXECUTIVE I BENEFIT:	
	Opportunity to purchase Bundle II on iKnowKnoxville.com interactive membership directory	Marketing
	EXECUTIVE II $950	**FEATURE**
	Two free affiliate memberships at the Associate I tier	Marketing
	Membership Directory on CD in PDF file (5) (may pick up at Chamber)	Bus. Resource
	Multiple category listings (up to 4)	Marketing
	Multiple copies of *The Greater Knoxville Business Journal/Commerce* (4)	Bus. Resource
	FEES MAY OR WILL APPLY TO THE FOLLOWING EXECUTIVE II BENEFITS:	
	20-percent discount on ribbon cutting services	Marketing
	30-percent discount to rent specific conference rooms at Chamber with capacity of 35-150 ($25-$50 per hour, upon availability)	Bus. Resource

*Please note that tier benefits are subject to change at any time.